

REPORT ON MOFFA's ACTIVITIES DURING 1994  
by  
Maynard Kaufman, Chair

1994 was a good year for MOFFA. Our membership almost doubled and we expanded many of our program activities. Thanks to funding from Michigan Land Trustees, MOFFA was able to hire Judith Pedersen-Benn as its Executive Director on a half-time basis beginning last March. Jude served as spokesperson for MOFFA, answering inquiries and coordinating the services we offered. She also organized Board members into committees and helped Board members learn to work as a team.

Unfortunately for MOFFA, Ms. Pedersen-Benn resigned effective December 1, 1994 to take a full-time position out of state. Board member Paul Scott accepted the responsibility of Interim Coordinator. Other Board members volunteered to assume additional responsibilities and all aspects of MOFFA's work are continuing.

According to its mission statement, MOFFA promotes the development of food systems that rely on organic methods of food production and that revitalize and sustain local communities. To do this MOFFA carries on its networking activities, organizes programs and conferences, publishes a newsletter and other brochures, makes educational materials available, and seeks funds to continue its work. Special efforts are made to facilitate local production and processing of organic food.

For the third year, Laura B. DeLind has initiated the planning and secured the speakers for the one-day "organic" program during Agriculture and Natural Resources (ANR) Week at Michigan State University. This was done in consultation with Grey Larison, President of Organic Growers of Michigan, and other organic growers. The program for this year is "Organic Food and Farming: Building Rural-Urban Connections," and is scheduled for March 7, 1995.

This year MOFFA will publish its first annual Organic Food and Farm Directory of Michigan. The directory which will be available in early Spring, will be a tool for connecting eaters and growers and will thus promote the development of local food systems. Laura B. DeLind, Betty Edmunds and April Allison have been responsible for taking the directory from its initial 'idea' stage to a finished publication. Over a dozen individuals, businesses and organizations have come forward to underwrite this venture with \$100.00 donations.

Laura DeLind and April Allison make up the team that has assumed responsibility for editing, printing and designing MOFFA's biannual newsletter, **Michigan Organic Connections (mOC)**. A series of 'eater information' pamphlets is also in preparation.

Board members gave numerous talks on food issues and on MOFFA projects during 1994. The Board is considering whether to sponsor public discussions on topics such as the problems with the use of the Bovine Growth Hormone, the link between breast cancer and exposure to pesticides, the harmful effects of free trade agreements on sustainable farming and food safety.

As part of its networking efforts MOFFA will continue to work with Organic Growers of Michigan and is seeking to develop relationships with kindred organizations such as the Michigan Agricultural Stewardship Association (MASA). One of MASA's projects is the Kellogg-funded Michigan Integrated Food and Farming Systems (MIFFS) program. We are exploring the possibility of collaboration with MIFFS.

The small grant MOFFA received from the National Coalition Against the Misuse of Pesticides to plan a marketing conference is bearing fruit. A two-day conference, "Michigan Organic Harvest Festival," will be a state-wide event sponsored by MOFFA and focused on organic marketing. It is scheduled for September 29 & 30 in the Ann Arbor area. Merrill Clark and Betty Edmunds have assembled a planning committee of environmental and organic interest groups to help organize the conference.

Fund-raising for MOFFA has been coordinated by Maynard Kaufman who has worked on large donor campaigns and served as a liaison to Michigan Land Trustees. Treasurer Grey Larison helps in preparing MOFFA's budgets and financial reports. Serious efforts are underway to seek foundation funding and to continue building the membership base.

MOFFA's fourth annual meeting will be held at 7:00 pm at the Evergreen Grill, 327 Abbott, East Lansing after the March 7th ANR program. At this meeting all members of MOFFA have voting privileges. Nominees to the Board of Directors will be elected and there will be a vote on amendments to the by-laws. Come to the Annual Meeting if you can, meet the Board, get involved in MOFFA activities and help shape MOFFA programs for 1995 and beyond.

**MICHIGAN ORGANIC FOOD AND FARM ALLIANCE**

ANNUAL TREASURER'S REPORT

1994

I.	OPENING BALANCE:	\$ 2,394.35
II.	INCOME:	
	a) Memberships	\$ 4,813.00
	b) Large Donor Contributions	2,762.00
	c) Michigan Land Trustees	10,000.00
	d) Sale of Goods (books, posters, etc.)	739.34
	e) ANR Week receipts	640.00
	f) Transfer from MON	58.00
	g) Interest Income	117.39
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	TOTAL INCOME:	\$19,129.73
III.	EXPENDITURES:	
	a) Executive Director - Compensation	\$ 8,198.24
	- Mileage Expense	191.75
	b) General Office/Board Expenses	754.38
	c) Phone	404.16
	d) Postage	698.87
	e) Printing - Michigan Organic Connections	644.72
	- General brochures, stationary	995.99
	f) Rodale Project (mailing list, printing and postage)	2,123.86
	g) Cost of Goods	640.60
	h) ANR Week Expenses	974.00
	i) Board Retreat	129.84
	j) New Equipment - Computer	1,711.72
	k) Videos for lending library	92.50
	l) Bank Service Charges	52.04
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	TOTAL EXPENSES:	\$17,612.61
IV.	CLOSING BALANCE (12/31/94)	\$ 3,911.47

# MICHIGAN ORGANIC FOOD AND FARM ALLIANCE

## PROJECTED BUDGET

For 1995

I. OPENING BALANCE: \$ 3,911.

II. PROJECTED INCOME:

Renewing MOFFA Memberships	\$ 4,000.
New Memberships in 1995	2,500.
Large Donor Contributions	3,000.
Michigan Land Trustees	5,000.
Grants	20,000.
Conference Receipts	2,000.
Sale of Goods	1,000.
MOFFA Directory Receipts	1,000.
<b>TOTAL INCOME:</b>	<b>\$38,500.</b>

III. PROJECTED EXPENSES:

Executive Director - Salary	\$10,000.
- Expenses	2,000.
General Board/Office Expenses	2,000.
Printing Expenses - General	1,000.
- mOC	2,000.
- Spec. Projects	2,000.
Conferences - ANR Week	1,500.
- Marketing Conf.	1,500.
Videos, books, etc.	500.
New Equipment (fax, copier)	3,000.
New Educational Programs	12,000.
<b>TOTAL EXPENSES:</b>	<b>\$37,500.</b>

IV. CLOSING BALANCE: \$ 4,911.